

NOVA SCOTIA STICK CURLING ASSOCIATION
GOLD SPONSORSHIP PROPOSAL

Nova Scotia Stick Curling Association (NSSCA) is the governing body for the more than 1,000 stick curlers in Nova Scotia. Stick curlers skew to an older demographic as the sport is a means to extend curling careers, and continue to compete, while staying fit and active.

The NSSCA has commenced a process to become the recognized leader in the sport. We are looking for sponsorship to fund activities such as a provincial advertising campaign that we hope becomes national in scope, website redesign to facilitate communication strategies and membership growth strategies.

A Gold sponsorship is \$1,000.

The sponsorship package includes:

- 1) Championship banquet ticket
- 2) Recognition as a sponsor
 - a. Verbally at the provincial championship banquet held in February
 - b. On the NSSCA website in two locations
 - c. On stand-alone signage at the provincial championship
 - d. On individual team signs used on-ice during the provincial championship
 - e. On advertising materials distributed to Nova Scotia curling clubs
 - f. In social media posts

We are willing to tailor a proposal to meet sponsor specific needs.

Contact:

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