

NOVA SCOTIA STICK CURLING COMPETITIVE LEAGUE
PLATINUM SPONSORSHIP PROPOSAL

The Nova Scotia Stick Curling Competitive League (NSSCCL) is a sixteen (16) team league of female and open division stick curlers. The competitive league provides high level competition for stick curlers who will compete in the provincial, maritime and national championships. The league holds four tournaments a year at four different Nova Scotia rinks. Trophies will be awarded to Women's Division, Open Division and Overall champions.

Stick curlers skew to an older demographic as the sport is a means to extend curling careers, and continue to compete, while staying fit and active.

The NSSCCL is expanding again this year and will assess the feasibility of expanding in the near future to include Maritime Province play. The NSSCCL is looking for sponsorship funds to help cover ice rental costs and promotional activities.

A Platinum sponsorship is \$2,500.

The sponsorship package includes:

- 1) Naming rights to one of the Divisional league championship trophies
- 2) Option to present the Division Championship trophy at the January tournament in Wolfville
- 3) Hog line rink logos for the entire season at one of the tournament rinks
- 4) Nova Scotia Stick Curling Provincial Championship banquet tickets (2) plus option to speak at the banquet
- 5) Recognition as a sponsor
 - a. On the NSSCA website in two locations
 - b. Verbally at the competitive league tournaments
 - c. Verbally at the provincial stick curling championship banquet held in February
 - d. On stand-alone signage at all of the competitive league tournaments
 - e. In appropriate "Thank You" posts on social media
 - f. On advertising materials sent to Nova Scotia curling clubs
- 6) Promotional materials distribution at the competitive league championship tournament

This sponsorship will support activities promoting an active and healthy lifestyle for seniors.

We are willing to tailor a proposal to meet your sponsor specific needs.

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