

Nova Scotia Stick Curling Association



Welcome

The 2020 – 2021 curling season is under way and the NSSCA has produced this newsletter as part of our strategy to keep members informed during this unique stick curling year. We hope you find the newsletter interesting and informative.

National Stick Curling Championship Cancelled

The national stick curling championship scheduled for Regina in April has been **cancelled**. This decision is a result of the pandemic levels currently being experienced in Saskatchewan and most of the rest of Canada. Nova Scotia's reigning national Open (Dave MacDougal / Paul Doucet) and Women's Division (Sandra Walker / Uttara Deshpande) champions will remain the defending national champions for another year.

Nova Scotia and Maritime Stick Championships Still Scheduled

The NS central region is currently under mandated health restrictions. However, at this point we anticipate that the NS and Maritime stick Curling championships will still be played:

Nova Scotia Championship	Bluenose Curling Club. Feb. 12-14
Maritime Championship	Wolfville Curling Club March 12-14

Ron Crowe Memorial Stick Spiel

The 2nd Annual Ron Crowe Memorial Stick Spiel was held in Truro November 14-15, 2020. Sixteen teams competed over two divisions and the champions were:

Competitive:

Chuck Dyke and Jim Burgess

Recreation:

Helen Brightman and Elaine Orr



New NSSCA Website Launched

Find out everything that you need to know about stick curling in Nova Scotia at <https://novascotiastickcurling.ca>

Stick Curling Clinics

Milt Larsen from Mayflower CC is chairing the NSSCA stick curling clinic committee. He and his committee have developed a 2.5 hour covid-friendly stick curling clinic that is offered free to any interested club. The first of these free clinics was offered at Truro CC on November 22. If your club is interested in a free clinic please contact Milt through the NSSCA website:

<https://novascotiastickcurling.ca/about-nssca/#clinics>

METRO INTERCLUB STICK CURLING LEAGUE

In its second year the league plays out of Lakeshore and Mayflower on Thursday afternoons. The league is coordinated by Kim Whytock of Mayflower. There are 14 teams drawing on players from four metro clubs. The player skill levels range from beginner to competitive but the league is really all about having fun, getting to play different teams from different clubs and playing somewhere other than your home club. The league was three games into its 20 week season (13 league games plus 7 weeks of playoffs) when it was temporarily halted by pandemic restrictions. **Let us know about your inter-club activities and we will post them.**

NS Stick Curling Competitive League

Now in its third year; the NSSCCL expanded to two divisions (Open and Women's). Each division has eight teams. The first two tournaments (Lakeshore & Bridgewater) have been cancelled due to Covid restrictions. We hope to reschedule those tournaments but may proceed directly to the championship rounds scheduled for Wolfville and Truro CCs. Details on the competitive league can be found on the NSSCA website @ <https://novascotiastickcurling.ca>



Administrative Things

It has been a busy year so far for the NSSCA. We have created by-laws, become incorporated, obtained sponsors and opened a bank account. A strategic plan has been developed and new website has been launched.

We have established a clinics committee as noted above. Work is nearing completion on the provincial championship bid document and is on-going on the tournament hosting package.

A communications and branding strategy has been implemented that has included developing databases of stick curlers so we can communicate directly with you. We also now have a database of NS curling clubs so we can efficiently communicate with them.

We developed a poster aimed at attracting snowbirds to stick curling this year and distributed it to Nova Scotia golf clubs. You will find NSSCA logos in-ice at the clubs hosting the provincial championship (Bluenose Curling Club) and the Maritime championship (Wolfville Curling Club).

We are also working closely with our sponsors to ensure they receive value for their sponsorship dollars. This includes banner signs at tournaments, in-ice logos at the championship locations and trophy naming rights. We are also delighted to be providing stick curling instructors for a sponsor's staff stick curling night.

Sponsors

A huge thank you for your generosity

