

Benefits of Stick Curling



What is the Stick Curling Game?



Who Can Play?

- Anyone
 - Juniors up to ninety plus
- Excellent for people with mobility or joint issues
- Easiest entry point to curling for non-traditional players

Benefits for Curlers

- Allows traditional curlers to prolong their career twenty plus years
- Facilitates a return to curling for retired players
- Makes it easy to take up curling later in life
- Social interaction and physical activity benefits
- Be part of a remarkable and inclusive sport

Benefits for Curlers

- Skill development of non-skips to read ice
- Increased understanding of strategy
 - different than 8 end 4-person game
- Shorter game
 - Normally one hour

Benefits for Curlers

- To be a part of the stick curling community
 - Friendly & social group
- To join one of the fastest growing sports in Canada
- To participate in local / provincial competitive leagues, NS Stick Curling Association (NSSCA) provincial championships, the Maritime stick curling championship and Canadian stick curling championship

Benefits to Clubs



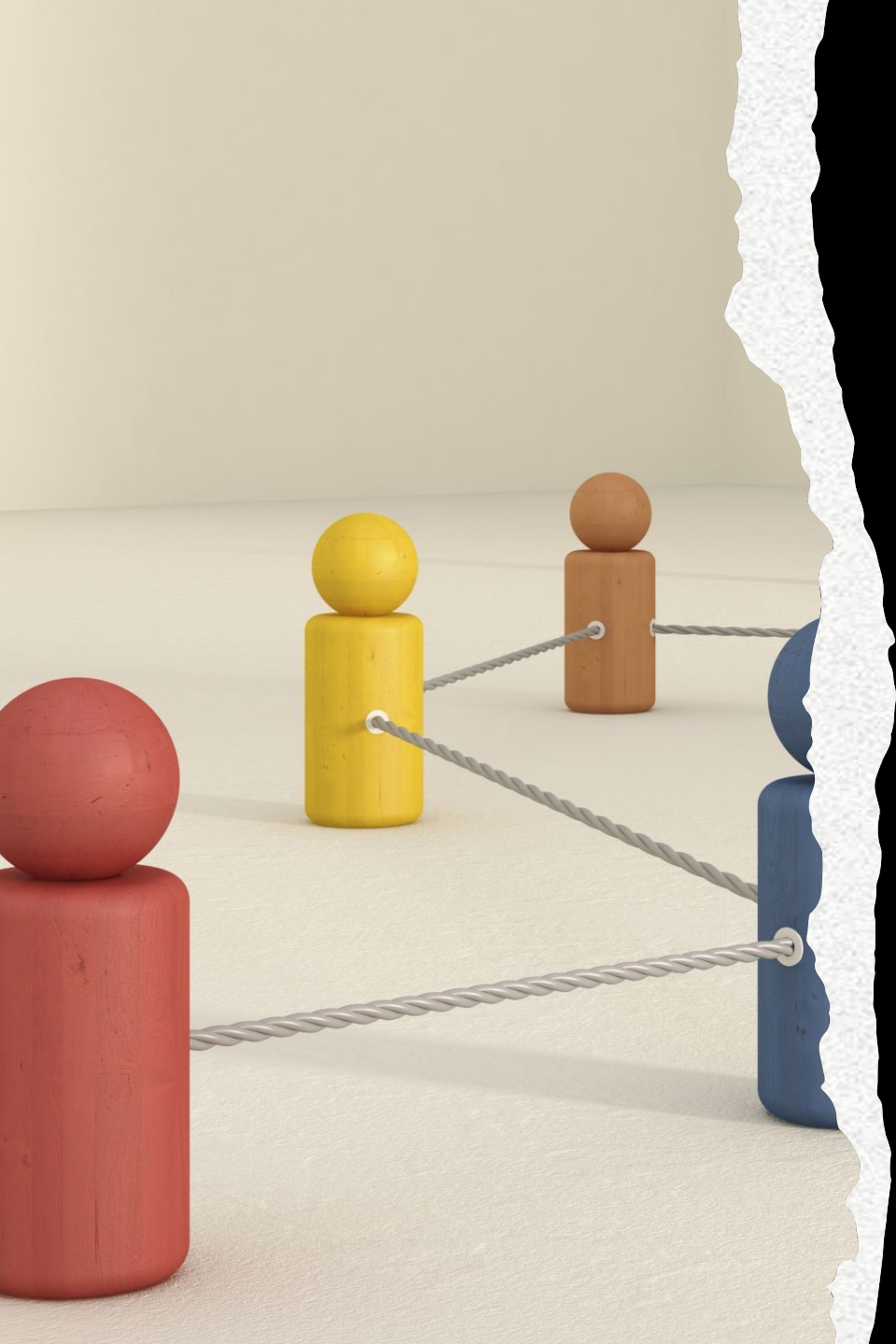
Benefits to Clubs

Seniors want to be active as long as possible.

Canadian Seniors programs have grants and funding initiatives to support this endeavor

Community & Social Benefits


- Social interaction with other curlers – no age restrictions
- Provides an opportunity for club members to try a different curling format.
- No sweeping between hog lines is safer for older members
- Promotes the health of inactive seniors





Summary

- The Stick Curling game is supported provincially by NSSCA & nationally by the Canadian Stick Curling Association (CSCA)
- Offering Stick curling game at your club promotes inclusiveness & longevity in the sport
- It is our belief that all curlers (new & existing) should learn how to deliver a rock using a delivery stick.
- Most will need to use a delivery stick to continue to play the traditional curling game.
- Learning to curl with a delivery stick will facilitate recruitment and retention of new curlers (especially non-traditional curlers)

A curling stone with a red handle is positioned on a curling rink. The stone is dark grey and black with a red handle. The background shows a curling rink with a blue and white striped pattern. A blue-handled brush is visible in the background, and another curling stone is partially visible in the upper center. The text is overlaid on a black rectangular area on the left side of the image.

CONTACT YOUR LOCAL
CURLING CLUB TO BE PART
OF THE FASTEST GROWING
SEGMENT OF CURLING

YOU WILL LOVE IT!